

## How to Create an Employee Development Plan

In today's competitive business environment, investing in employee development is crucial for retaining talent and enhancing organisational performance. A well-crafted Employee Development Plan (EDP) aligns individual aspirations with company goals, ensuring that employees grow alongside the business. Here's a step-by-step guide to creating an impactful EDP:

### Step 1: Identify Skill Gaps and Training Needs

- ✓ **Conduct Assessments:** Use performance reviews, 360-degree feedback, and self-assessments to identify current skill levels and areas for improvement.
- ✓ **Benchmark Skills:** Utilise performance reviews, 360-degree feedback, and self-assessments to determine current skill levels and areas for improvement. Use a skills matrix to identify gaps within the organisation and align business and individual goals.

### Step 2: Set Development Goals

- ✓ **Align with Career Aspirations:** Discuss career goals with employees to ensure their personal ambitions are considered in their development plans.
- ✓ **SMART Goals:** Develop Specific, Measurable, Achievable, Relevant, and Time-bound goals to provide clear direction and accountability.

### Step 3: Design Learning and Development Opportunities

- ✓ **Formal Training:** Incorporate workshops, seminars, and courses relevant to the skills employees need to develop.
- ✓ **On-the-Job Learning:** Encourage job shadowing, mentoring, and cross-functional projects to provide practical experience.
- ✓ **Online Resources:** Utilise e-learning platforms and webinars to offer flexible learning options.

### Step 4: Track Progress and Adjust Plans

- ✓ **Regular Check-Ins:** Schedule periodic meetings to review progress, celebrate achievements, and address challenges.
- ✓ **Feedback Loop:** Encourage open communication and feedback to refine goals and strategies as needed.
- ✓ **Adjust Goals:** Be prepared to modify development plans based on changing business needs or employee interests.

### Step 5: Provide Support and Resources

- ✓ **Access to Tools:** Ensure employees have the necessary resources, such as software, books, or access to industry conferences.
- ✓ **Mentorship Programs:** Pair employees with mentors who can provide guidance and support throughout their development journey.
- ✓ **Encouragement and Recognition:** Acknowledge efforts and progress to motivate continued growth.

## Step 6: Evaluate Impact and Success

- ✓ **Measure Outcomes:** Use metrics such as improved performance, increased productivity, or successful project completion to evaluate the effectiveness of the development plan.
- ✓ **Solicit Feedback:** Gather employee feedback on the development process to identify areas for improvement.
- ✓ **Continuous Improvement:** Use insights gained to refine the development planning process for future cycles.

By following these steps, businesses can create robust Employee Development Plans that not only enhance individual capabilities but also drive organisational success.

Investing in your workforce's growth is a strategic move that pays dividends in employee satisfaction, retention, and overall performance.

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